

## **INTELLECTUAL PROPERTY RIGHTS (IPR) AND CONSULTANCY POLICY**

### **Purpose**

This policy establishes a framework for managing Intellectual Property Rights (IPR) and consultancy activities at Bareilly International University, Bareilly. It defines guidelines for revenue sharing, capacity building, and the development of a sustainable environment for research, innovation, and consultancy.

### **Objectives**

1. To promote and safeguard intellectual property created within the university.
2. To encourage faculty, staff, and students to engage in consultancy projects and contribute to knowledge transfer.
3. To ensure equitable revenue sharing between the institution and individuals.
4. To build capacity through training programs for effective participation in IPR and consultancy activities.
5. To strengthen industry-academia collaboration for mutual benefit.

### **Scope**

This policy applies to:

- Faculty members (full-time, part-time, and visiting).
- Non-teaching staff involved in consultancy or IPR-related projects.
- Students (undergraduate, postgraduate, and research scholars).
- External collaborators engaged in joint projects with the university.

### **Policy Guidelines**

#### **1. Intellectual Property Rights (IPR)**

##### **1. Ownership of IP:**

- Intellectual property created using university resources or during official assignments will be co-owned by the university and the creators.
- For externally funded projects, ownership will follow the agreement terms with funding agencies.

##### **2. Revenue Sharing for IP Commercialization:**

- The revenue generated from the commercialization of IP (e.g., patents, copyrights, trademarks) will be shared between the university and the creator(s).
- A typical revenue-sharing model:
  - 60% to the creator(s).
  - 40% to the university for infrastructure and administrative support.
- For collaborations with external parties, revenue sharing will adhere to mutually agreed terms.

### **3. Support for IP Filing:**

- The university will provide financial and administrative support for filing patents, copyrights, and trademarks.
- Incentives will be given for granted patents and other IP assets.

## **2. Consultancy Activities**

### **1. Encouragement of Consultancy Projects:**

- Faculty and staff are encouraged to undertake consultancy projects with industry, government organizations, and other external entities.
- Projects must align with the university's mission and ethical standards.

### **2. Revenue Sharing for Consultancy Services:**

- Revenue from consultancy projects will be shared as follows:
  - 70% to the individual(s) involved.
  - 30% to the university for administrative and infrastructure costs.
- Adjustments may be made based on the complexity and scale of the project.

### **3. Approval Process:**

- All consultancy projects must be approved by the university's designated committee or authority.
- Agreements must specify project scope, deliverables, timelines, and financial arrangements.

## **3. Capacity Building Programmes**

### **1. Training for Teachers, Students, and Staff:**

- Regular workshops and seminars on IPR, consultancy, and commercialization practices.
- Specialized training on legal aspects of IPR, technology transfer, and drafting consultancy agreements.

### **2. Collaboration with Experts:**

- Partnerships with IPR attorneys, industry leaders, and funding agencies for knowledge sharing.
- Access to mentorship and networking opportunities for capacity building.

### **3. Awareness Drives:**

- Organizing awareness campaigns on the importance of IPR and consultancy.
- Disseminating success stories of consultancy projects and IP commercialization to motivate stakeholders.

## **Governance and Administration**

### **1. IPR and Consultancy Cell:**

- A dedicated cell will oversee all IPR and consultancy-related activities, including policy implementation, agreement approvals, and revenue sharing.
- The cell will act as a liaison between the university, creators, and external stakeholders.

## 2. Monitoring and Review:

- Periodic reviews of the policy will be conducted to incorporate updates and address challenges.
- Annual reporting on consultancy projects, IP filings, and revenue generated.

## Implementation Framework

### 1. Infrastructure Support:

- Setting up an IPR filing assistance desk and consultancy facilitation office.
- Providing access to tools, software, and resources required for consultancy and IP creation.

### 2. Financial Assistance:

- Allocating funds for IP filing and promotion.
- Offering seed grants for exploratory consultancy projects.

### 3. Documentation and Record Keeping:

- Maintaining detailed records of IP assets and consultancy projects for transparency.
- Ensuring confidentiality and compliance with legal agreements.

## Revenue Utilization

- The university's share of revenue will be reinvested in research infrastructure, training programs, and promoting consultancy activities.

## Accessibility and Transparency

- The policy will be available on the university's website under the "Research and Consultancy" section.
- Periodic updates and achievements will be shared with stakeholders via official channels.

## Conclusion

This policy reflects the university's commitment to fostering a culture of innovation and professional engagement. By promoting IPR and consultancy, the university aims to contribute to societal and economic development while empowering its stakeholders.